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# Shell accelerates low-carbon executive pay incentive plan 'due to popularity'

Shell is to implement a proposal to link executive remuneration to progress on the transition to a lowercarbon energy economy a year earlier than planned.

Responding to pressure from shareholders, Shell said last year that it would implement an energy transition metric starting in 2020. The metric – claimed by Shell's CEO Ben van Beurden to be "an industry first" – will now apply ...

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